

Pep O' Plant advertising

Pep O' Plant is a free newsmagazine available to all students, faculty, and staff at Plant High School. It also publishes online at pepoplant.com. Advertising space is available both in print and online. Advertising covers 100% of publishing costs and hosting fees for the web site. It also goes toward supplies and training for the staff members.



PRINT

Display Ads	Dimension	Per Issue	Full Year*
Full Page	7.25" W x 9.25" H	\$200	\$1080
Half Page	7.25" W x 4.5" H	\$150	\$810
Quarter Page	3.5" W x 4.5" H	\$100	\$540
Business Card	3.5" W x 2" H	\$50	\$270

*Full year advertisements receive a 10% discount

Submit print ad artwork as a PDF to pepoplantnews@gmail.com

Inserts/Flyers up to 8" X 10" are also available for \$100. The company must provide the inserts.

ISSUES*

August	Back to School special edition
October	(pre-homecoming)
December	
February	
April	Senior Send Off special edition (pre-prom)
May	

*Exact distribution dates and ad artwork deadlines will be given to advertisers in August.

ONLINE at phsnews.com

Location	Size	Price per month
Header	728px W x 90px H	\$75
Header	205px W x 90px H	\$60
Sidebar	300px W x 250px H	\$50
Footer	728px W x 90px H	\$35
Footer	205 px W x 90px H	\$25

Submit online ad artwork as a JPG to pepoplantnews@gmail.com

If you would like the ad to link to your web site, include the web site address in your email and/or on the contract.

INFO

All ad rates are for full color advertisements.

Make checks payable to Plant High School.

Payment is due in full before the advertisement runs.

We can also design an ad for you! This service is free of charge; just let us know when you purchase the ad.

CONTACT

ATTN: Pep O' Plant
 2415 S. Himes Ave.
 Tampa, FL 33629
 Phone: 813-272-3033 ext. 247
 Fax: 813-272-0624
 Email: pepoplantnews@gmail.com

ADVERTISEMENT POLICY

Advertisements which promote services or products that are illegal or harmful for anyone under 18 will not be considered. The editorial board has final approval over all advertisement content and design.

TAX DEDUCTIBLE

The purchase of any ad is a tax deductible donation. If you are not in need of advertising services at this time, please consider making a donation. You will be recognized on the web site as a sponsor of the newspaper. Any amount is accepted.